

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2010 Estimates & 2015 Projections - as of 4th Qtr / 10

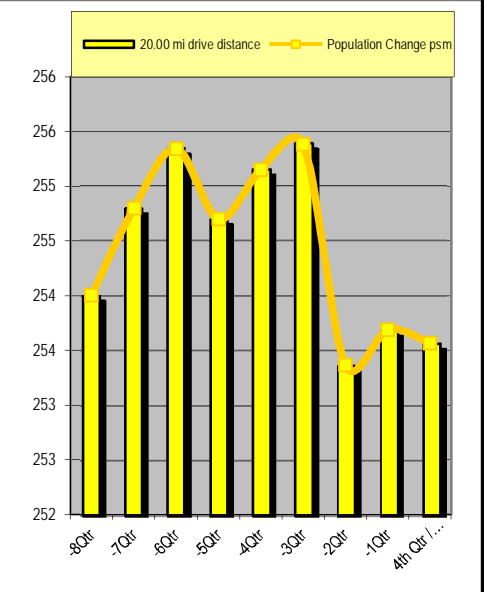
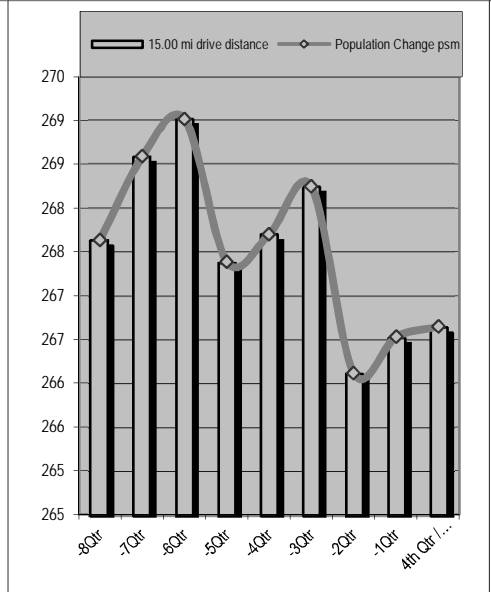
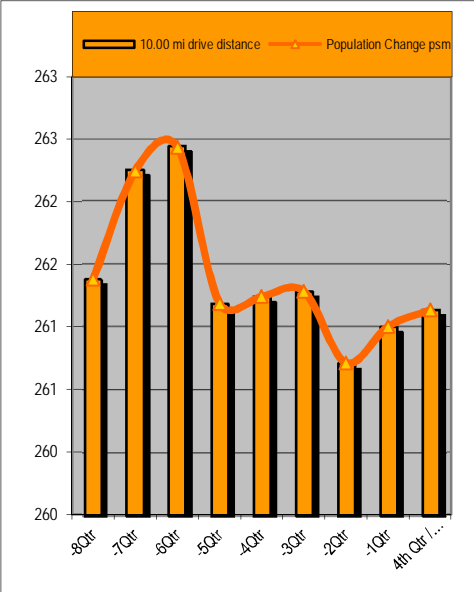
Calculated using Proportional Block Groups



Jefferson | economic
COUNTY | development

Lat/Lon: 36.1135/-83.47

| US 11E & N. Chucky Pike Jefferson City, TN | 10.00 mi drive distance | 15.00 mi drive distance | 20.00 mi drive distance |
|--|----------------------------|----------------------------|----------------------------|
| Population | | | |
| Estimated Current Population (2010) | 34,173 | 73,076 | 114,975 |
| Census Population (2000) | 30,877 | 65,751 | 103,208 |
| Census Population (1990) | 24,644 | 53,522 | 83,292 |
| Projected Population (2015) | 35,105 | 75,274 | 118,413 |
| Low to High End Projection Bounds | 33,602 to 36,150 | 70,837 to 78,097 | 111,621 to 124,165 |
| Forecasted Population (2020) | 36,286 | 77,783 | 122,417 |
| Historical Annual Growth (1990 to 2000) | 6,233 2.5% | 12,229 2.3% | 19,916 2.4% |
| Historical Annual Growth (2000 to 2010) | 3,295 1.1% | 7,324 1.1% | 11,767 1.1% |
| Projected Annual Growth (2010 to 2015) | 932 0.5% | 2,198 0.6% | 3,438 0.6% |
| Forecasted Annual Growth (2015 to 2020) | 1,181 0.7% | 2,510 0.7% | 4,004 0.7% |
| Transient Population (2010) | 180 | 756 | 2,046 |
| Seasonal Population (2010) | 155 | 663 | 1,490 |
| Population Estimate year ago (4th Qtr / 2009) | 34,186 | 73,365 | 115,693 |
| Births in past 4 Qtrs | +445 | +945 | +1,482 |
| Deaths in past 4 Qtrs | -330 | -731 | -1,171 |
| Migration in past 4 Qtrs | -129 | -503 | -1,029 |
| Components of Change (past 4 Qtrs) | | | |
| Growth Stability Index (0 stable, -1 or +1 change) | -0.11 | -0.09 | -0.06 |
| Est. Population Density (2010) | 261.14 <i>psm</i> | 266.64 <i>psm</i> | 253.57 <i>psm</i> |
| Trade Area Size | 130.86 <i>sq mi</i> | 274.06 <i>sq mi</i> | 453.43 <i>sq mi</i> |



| | | | | | | |
|------------------------------|--------|-------|--------|-------|---------|-------|
| Population Past 4 Qtrs 08-Q4 | 34,205 | | 73,348 | | 115,173 | |
| Population Past 4 Qtrs 09-Q1 | 34,318 | 0.3% | 73,609 | 0.4% | 115,533 | 0.3% |
| Population Past 4 Qtrs 09-Q2 | 34,343 | 0.1% | 73,726 | 0.2% | 115,780 | 0.2% |
| Population Past 4 Qtrs 09-Q3 | 34,179 | -0.5% | 73,279 | -0.6% | 115,488 | -0.3% |
| Population Past 4 Qtrs 09-Q4 | 34,186 | 0.0% | 73,365 | 0.1% | 115,693 | 0.2% |
| Population Past 4 Qtrs 10-Q1 | 34,192 | 0.0% | 73,515 | 0.2% | 115,799 | 0.1% |
| Population Past 4 Qtrs 10-Q2 | 34,117 | -0.2% | 72,930 | -0.8% | 114,883 | -0.8% |
| Population Past 4 Qtrs 10-Q3 | 34,155 | 0.1% | 73,044 | 0.2% | 115,030 | 0.1% |

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| US 11E & N. Chucky Pike Jefferson City, TN | 10.00 mi drive distance | | 15.00 mi drive distance | | 20.00 mi drive distance | |
|---|----------------------------|-----|----------------------------|-----|----------------------------|-----|
| Age Distribution (2010) | | | | | | |
| Age Under 5 years | 2,107 | 6% | 4,498 | 6% | 7,055 | 6% |
| Age 5 to 14 years | 3,811 | 11% | 8,297 | 11% | 13,090 | 11% |
| Age 14 to 18 years | 1,686 | 5% | 3,729 | 5% | 5,815 | 5% |
| Age 18 to 22 years | 2,179 | 6% | 4,140 | 6% | 6,225 | 5% |
| Age 22 to 25 years | 1,442 | 4% | 2,841 | 4% | 4,306 | 4% |
| Age 25 to 30 years | 2,174 | 6% | 4,641 | 6% | 7,164 | 6% |
| Age 30 to 35 years | 2,249 | 7% | 4,687 | 6% | 7,093 | 6% |
| Age 35 to 40 years | 2,192 | 6% | 4,896 | 7% | 7,712 | 7% |
| Age 40 to 45 years | 2,265 | 7% | 4,899 | 7% | 7,816 | 7% |
| Age 45 to 50 years | 2,395 | 7% | 5,153 | 7% | 8,257 | 7% |
| Age 50 to 55 years | 2,301 | 7% | 4,919 | 7% | 7,905 | 7% |
| Age 55 to 60 years | 2,036 | 6% | 4,385 | 6% | 7,063 | 6% |
| Age 60 to 65 years | 2,076 | 6% | 4,371 | 6% | 7,047 | 6% |
| Age 65 to 70 years | 1,762 | 5% | 3,742 | 5% | 6,068 | 5% |
| Age 70 to 75 years | 1,407 | 4% | 3,058 | 4% | 4,874 | 4% |
| Age 75 to 80 years | 1,027 | 3% | 2,288 | 3% | 3,584 | 3% |
| Age 80 to 85 years | 640 | 2% | 1,491 | 2% | 2,349 | 2% |
| Age 85 years plus | 424 | 1% | 1,042 | 1% | 1,553 | 1% |
| Average Age | 38.9 yrs | | 39.2 yrs | | 39.4 yrs | |
| Median Age | 34.3 yrs | | 34.3 yrs | | 34.8 yrs | |
| Age 0 to 18 | 7,604 | 22% | 16,524 | 23% | 25,960 | 23% |
| Age 18 to 65 years | 21,309 | 62% | 44,932 | 61% | 70,587 | 61% |
| Age 65 years plus | 5,260 | 15% | 11,621 | 16% | 18,428 | 16% |
| Age Distribution (2010) | | | | | | |
| Male Population | 16,795 | | 35,995 | | 56,619 | |
| Age Under 5 years | 1,073 | 6% | 2,299 | 6% | 3,599 | 6% |
| Age 5 to 14 years | 1,937 | 12% | 4,256 | 12% | 6,717 | 12% |
| Age 14 to 18 years | 906 | 5% | 1,995 | 6% | 3,069 | 5% |
| Age 18 to 22 years | 1,132 | 7% | 2,129 | 6% | 3,186 | 6% |
| Age 22 to 25 years | 728 | 4% | 1,457 | 4% | 2,217 | 4% |
| Age 25 to 30 years | 1,132 | 7% | 2,489 | 7% | 3,807 | 7% |
| Age 30 to 35 years | 1,117 | 7% | 2,396 | 7% | 3,612 | 6% |
| Age 35 to 40 years | 1,091 | 6% | 2,520 | 7% | 3,953 | 7% |
| Age 40 to 45 years | 1,146 | 7% | 2,453 | 7% | 3,940 | 7% |
| Age 45 to 50 years | 1,173 | 7% | 2,570 | 7% | 4,078 | 7% |
| Age 50 to 55 years | 1,115 | 7% | 2,388 | 7% | 3,864 | 7% |
| Age 55 to 60 years | 992 | 6% | 2,123 | 6% | 3,405 | 6% |
| Age 60 to 65 years | 972 | 6% | 2,051 | 6% | 3,337 | 6% |
| Age 65 to 70 years | 840 | 5% | 1,718 | 5% | 2,807 | 5% |
| Age 70 to 75 years | 628 | 4% | 1,345 | 4% | 2,175 | 4% |
| Age 75 to 80 years | 466 | 3% | 1,002 | 3% | 1,571 | 3% |
| Age 80 to 85 years | 241 | 1% | 551 | 2% | 887 | 2% |
| Age 85 years plus | 108 | 1% | 253 | 1% | 396 | 1% |
| Average Age | 37.6 yrs | | 37.7 yrs | | 38.0 yrs | |
| Median Age | 32.9 yrs | | 32.6 yrs | | 33.2 yrs | |
| Age 0 to 18 | 3,916 | 23% | 8,550 | 24% | 13,385 | 24% |
| Age 18 to 65 years | 10,596 | 63% | 22,577 | 63% | 35,399 | 63% |
| Age 65 years plus | 2,283 | 14% | 4,868 | 14% | 7,836 | 14% |

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Jefferson | economic
COUNTY | development

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|---|----------------------------|-------|----------------------------|-------|----------------------------|-------|
| Age Distribution (2010) | | | | | | |
| Female Population | 17,378 | | 37,080 | | 58,356 | |
| Age Under 5 years | 1,034 | 6% | 2,199 | 6% | 3,456 | 6% |
| Age 5 to 14 years | 1,874 | 11% | 4,040 | 11% | 6,373 | 11% |
| Age 14 to 18 years | 780 | 4% | 1,734 | 5% | 2,746 | 5% |
| Age 18 to 22 years | 1,047 | 6% | 2,011 | 5% | 3,039 | 5% |
| Age 22 to 25 years | 714 | 4% | 1,384 | 4% | 2,088 | 4% |
| Age 25 to 30 years | 1,043 | 6% | 2,152 | 6% | 3,357 | 6% |
| Age 30 to 35 years | 1,132 | 7% | 2,290 | 6% | 3,481 | 6% |
| Age 35 to 40 years | 1,101 | 6% | 2,376 | 6% | 3,759 | 6% |
| Age 40 to 45 years | 1,119 | 6% | 2,446 | 7% | 3,876 | 7% |
| Age 45 to 50 years | 1,222 | 7% | 2,583 | 7% | 4,179 | 7% |
| Age 50 to 55 years | 1,186 | 7% | 2,531 | 7% | 4,041 | 7% |
| Age 55 to 60 years | 1,045 | 6% | 2,261 | 6% | 3,658 | 6% |
| Age 60 to 65 years | 1,104 | 6% | 2,320 | 6% | 3,710 | 6% |
| Age 65 to 70 years | 922 | 5% | 2,025 | 5% | 3,261 | 6% |
| Age 70 to 75 years | 779 | 4% | 1,713 | 5% | 2,699 | 5% |
| Age 75 to 80 years | 560 | 3% | 1,286 | 3% | 2,013 | 3% |
| Age 80 to 85 years | 399 | 2% | 939 | 3% | 1,462 | 3% |
| Age 85 years plus | 316 | 2% | 789 | 2% | 1,157 | 2% |
| Average Age | 40.1 yrs | | 40.7 yrs | | 40.8 yrs | |
| Median Age | 35.6 yrs | | 36.2 yrs | | 36.5 yrs | |
| Age 0 to 18 | 3,688 | 21% | 7,973 | 22% | 12,575 | 22% |
| Age 18 to 65 years | 10,713 | 62% | 22,355 | 60% | 35,188 | 60% |
| Age 65 years plus | 2,976 | 17% | 6,752 | 18% | 10,593 | 18% |
| Males per 100 Females, Male % Pop | | | | | | |
| Age 0 to 18 years | 106 | 51.5% | 107 | 51.7% | 106 | 51.6% |
| Age 18 to 25 years | 106 | 51.4% | 106 | 51.4% | 105 | 51.3% |
| Age 25 to 35 years | 103 | 50.8% | 110 | 52.4% | 109 | 52.0% |
| Age 35 to 45 years | 101 | 50.2% | 103 | 50.8% | 103 | 50.8% |
| Age 45 to 55 years | 95 | 48.7% | 97 | 49.2% | 97 | 49.1% |
| Age 55 to 65 years | 91 | 47.7% | 91 | 47.7% | 91 | 47.8% |
| Age 65 to 75 years | 86 | 46.3% | 82 | 45.0% | 84 | 45.5% |
| Age 75 years plus | 64 | 39.0% | 60 | 37.5% | 62 | 38.1% |
| Future Age Population | | | | | | |
| Projected Population (2015) | 35,105 | | 75,274 | | 118,413 | |
| Average Age Median Age | 39.8 35.3 yrs | | 40.1 35.5 yrs | | 40.3 35.9 yrs | |
| Male Population (2015) | 17,224 | 49.1% | 37,044 | 49.2% | 58,235 | 49.2% |
| Average Age Median Age | 38.5 33.6 yrs | | 38.6 33.6 yrs | | 38.9 34.1 yrs | |
| Female Population (2015) | 17,881 | 50.9% | 38,229 | 50.8% | 60,178 | 50.8% |
| Average Age Median Age | 41.0 36.9 yrs | | 41.5 37.4 yrs | | 41.7 37.7 yrs | |
| Forecasted Population (2020) | 36,286 | | 77,783 | | 122,417 | |
| Average Age Median Age | 40.5 35.4 yrs | | 40.8 35.8 yrs | | 41.0 36.2 yrs | |
| Male Population (2020) | 17,765 | 49.0% | 38,225 | 49.1% | 60,112 | 49.1% |
| Average Age | 39.1 yrs | | 39.2 yrs | | 39.6 yrs | |
| Female Population (2020) | 18,521 | 51.0% | 39,558 | 50.9% | 62,305 | 50.9% |
| Average Age | 41.8 yrs | | 42.2 yrs | | 42.4 yrs | |

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|--|----------------------------|-------|----------------------------|--------|----------------------------|--------|
| Race & Ethnicity | | | | | | |
| Total Population | 34,173 | | 73,076 | | 114,975 | |
| White (2010) | 32,500 | 95% | 68,861 | 94% | 108,900 | 95% |
| Black (2010) | 889 | 3% | 2,408 | 3% | 3,573 | 3% |
| Asian (2010) | 327 | 1% | 631 | 1% | 779 | 1% |
| Other Race (2010) | 457 | 1% | 1,177 | 2% | 1,723 | 1% |
| Population: Hispanic (2010) | 1,493 | 4% | 6,235 | 9% | 9,230 | 8% |
| <i>White: Hispanic</i> | 1,417 | 4% | 5,879 | 8% | 8,656 | 8% |
| <i>Black: Hispanic</i> | 20 | 0% | 163 | 0% | 278 | 0% |
| <i>Asian: Hispanic</i> | 2 | 0% | 18 | 0% | 33 | 0% |
| <i>Other Race: Hispanic</i> | 54 | 0% | 175 | 0% | 263 | 0% |
| Population: Non Hispanic (2010) | 32,679 | 96% | 66,841 | 91% | 105,745 | 92% |
| <i>White: Non Hispanic</i> | 31,083 | 91% | 62,982 | 86% | 100,244 | 87% |
| <i>Black: Non Hispanic</i> | 869 | 3% | 2,245 | 3% | 3,295 | 3% |
| <i>Asian: Non Hispanic</i> | 325 | 1% | 613 | 1% | 746 | 1% |
| <i>Other Race: Non Hispanic</i> | 402 | 1% | 1,002 | 1% | 1,460 | 1% |
| Population: Hispanic (2000) | 563 | 1.8% | 2,560 | 3.9% | 4,003 | 3.9% |
| Population: Hispanic (1990) | 63 | 0.3% | 128 | 0.2% | 243 | 0.3% |
| Hist. Hispanic Ann Growth (1990 to 2000) | 499 | 79.0% | 2,432 | 190.3% | 3,760 | 154.8% |
| Hist. Hispanic Ann Growth (2000 to 2010) | 931 | 16.5% | 3,675 | 14.4% | 5,227 | 13.1% |
| Population: Non Hispanic (2000) | 30,315 | 98.2% | 63,192 | 96.1% | 99,205 | 96.1% |
| Population: Non Hispanic (1990) | 24,581 | 99.7% | 53,394 | 99.8% | 83,049 | 99.7% |
| Hist. Non Hispanic Ann Growth (1990 to 2000) | 5,734 | 2.3% | 9,798 | 1.8% | 16,157 | 1.9% |
| Hist. Non Hispanic Ann Growth (2000 to 2010) | 2,365 | 0.8% | 3,649 | 0.6% | 6,540 | 0.7% |
| Language Spoken at home (Age 5+) (2010) | | | | | | |
| Total Population Age 5 and above | 32,065 | | 68,578 | | 107,920 | |
| Speak English Only | 30,754 | 96% | 64,826 | 95% | 102,336 | 95% |
| Spanish or Spanish Creole | 931 | 3% | 2,908 | 4% | 4,313 | 4% |
| European/Indo-European | 251 | 1% | 607 | 1% | 930 | 1% |
| <i>French or French Creole</i> | 80 | 0% | 186 | 0% | 242 | 0% |
| <i>Italian</i> | 32 | 0% | 79 | 0% | 104 | 0% |
| <i>Portuguese or Portuguese Creole</i> | 0 | 0% | 10 | 0% | 23 | 0% |
| <i>German</i> | 107 | 0% | 232 | 0% | 388 | 0% |
| <i>Yiddish or Hebrew</i> | 0 | 0% | 0 | 0% | 0 | 0% |
| <i>Other Slavic languages</i> | 7 | 0% | 24 | 0% | 43 | 0% |
| <i>Other Indic languages</i> | 4 | 0% | 37 | 0% | 74 | 0% |
| <i>Other Indo-European Languages</i> | 21 | 0% | 38 | 0% | 55 | 0% |
| Asian/Pacific | 80 | 0% | 165 | 0% | 242 | 0% |
| <i>Chinese</i> | 30 | 0% | 44 | 0% | 59 | 0% |
| <i>Japanese</i> | 19 | 0% | 32 | 0% | 51 | 0% |
| <i>Korean</i> | 5 | 0% | 5 | 0% | 7 | 0% |
| <i>Vietnamese</i> | 20 | 0% | 58 | 0% | 64 | 0% |
| <i>Other Asian languages</i> | 6 | 0% | 6 | 0% | 6 | 0% |
| <i>Tagalog and Other Pacific Languages</i> | 0 | 0% | 20 | 0% | 55 | 0% |
| Other Languages | 50 | 0% | 71 | 0% | 99 | 0% |
| <i>Arabic</i> | 29 | 0% | 33 | 0% | 38 | 0% |
| <i>Other and unspecified languages</i> | 21 | 0% | 38 | 0% | 61 | 0% |

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|---|----------------------------|-----|----------------------------|-----|----------------------------|-----|
| Population by Ancestry (2010) | | | | | | |
| America | 7,301 | 21% | 14,855 | 20% | 24,340 | 21% |
| <i>Native American (Indian/Eskimo)</i> | 116 | 0% | 204 | 0% | 281 | 0% |
| <i>Hawaiian/Pacific Islander</i> | 1 | 0% | 45 | 0% | 111 | 0% |
| <i>American</i> | 7,185 | 21% | 14,607 | 20% | 23,949 | 21% |
| Hispanic | 1,493 | 4% | 6,235 | 9% | 9,230 | 8% |
| <i>Mexican</i> | 1,081 | 3% | 4,965 | 7% | 7,364 | 6% |
| <i>Puerto Rican</i> | 99 | 0% | 245 | 0% | 337 | 0% |
| <i>Cuban</i> | 30 | 0% | 115 | 0% | 179 | 0% |
| <i>Dominican</i> | 0 | 0% | 5 | 0% | 7 | 0% |
| <i>Central American</i> | 74 | 0% | 276 | 0% | 468 | 0% |
| <i>South American</i> | 19 | 0% | 64 | 0% | 82 | 0% |
| <i>Other Hispanic</i> | 191 | 1% | 564 | 1% | 792 | 1% |
| Asian | 325 | 1% | 613 | 1% | 746 | 1% |
| <i>Chinese</i> | 61 | 0% | 90 | 0% | 114 | 0% |
| <i>Japanese</i> | 71 | 0% | 136 | 0% | 150 | 0% |
| <i>Korean</i> | 32 | 0% | 57 | 0% | 72 | 0% |
| <i>South Central Asian (e.g. Indian)</i> | 66 | 0% | 159 | 0% | 190 | 0% |
| <i>South East Asian (e.g. Vietnamese)</i> | 91 | 0% | 164 | 0% | 212 | 0% |
| <i>Other Asian</i> | 4 | 0% | 7 | 0% | 9 | 0% |
| European | 10,739 | 31% | 20,741 | 28% | 31,648 | 28% |
| <i>British</i> | 2,782 | 8% | 5,389 | 7% | 8,102 | 7% |
| <i>Dutch</i> | 260 | 1% | 583 | 1% | 1,015 | 1% |
| <i>French</i> | 292 | 1% | 696 | 1% | 1,054 | 1% |
| <i>German</i> | 2,412 | 7% | 4,560 | 6% | 6,985 | 6% |
| <i>Italian</i> | 366 | 1% | 695 | 1% | 1,083 | 1% |
| <i>Polish</i> | 118 | 0% | 233 | 0% | 402 | 0% |
| <i>Scandinavian</i> | 333 | 1% | 500 | 1% | 654 | 1% |
| <i>Scotch Irish</i> | 3,749 | 11% | 7,408 | 10% | 11,210 | 10% |
| <i>Other European (e.g. Greek/Russian)</i> | 426 | 1% | 676 | 1% | 1,143 | 1% |
| Middle Eastern | 50 | 0% | 61 | 0% | 77 | 0% |
| Other | 2,964 | 9% | 7,440 | 10% | 11,767 | 10% |
| Unclassified | 11,300 | 33% | 23,131 | 32% | 37,167 | 32% |
| Educational Attainment (2010) | | | | | | |
| Elementary (0 to 8) | 2,626 | 11% | 6,717 | 14% | 10,784 | 14% |
| Some High School (9 to 11) | 2,989 | 13% | 7,798 | 16% | 13,105 | 17% |
| High School Graduate (12) | 7,626 | 33% | 16,432 | 33% | 26,845 | 34% |
| Some College (13 to 16) | 4,349 | 19% | 8,854 | 18% | 14,032 | 18% |
| Associates Degree | 1,219 | 5% | 2,385 | 5% | 3,529 | 4% |
| Bachelors Degree | 2,741 | 12% | 4,773 | 10% | 6,556 | 8% |
| Masters Degree | 994 | 4% | 1,712 | 3% | 2,455 | 3% |
| Professional/Doctorate | 403 | 2% | 899 | 2% | 1,178 | 2% |
| College Degree+ (Bachelor Degree or higher) | 4,139 | 18% | 7,384 | 15% | 10,189 | 13% |
| Enrollments (2010) | | | | | | |
| Nursery school/preschool | 455 | 1% | 811 | 1% | 1,279 | 1% |
| Kindergarten/Elementary School | 4,101 | 12% | 8,617 | 12% | 13,438 | 12% |
| High School | 1,575 | 5% | 3,561 | 5% | 5,662 | 5% |
| College/Graduate/Professional school | 2,491 | 7% | 3,575 | 5% | 4,782 | 4% |
| Not enrolled | 25,551 | 75% | 56,511 | 77% | 89,814 | 78% |

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|---|--|----------------------------|--|----------------------------|--|----------------------------|--|
| Households | | | | | | | |
| Estimated Current Households (2010) | | 13,090 | | 28,524 | | 45,356 | |
| Census Households (2000) | | 11,915 | | 25,803 | | 40,728 | |
| Census Households (1990) | | 8,914 | | 20,194 | | 31,542 | |
| Projected Households (2015) | | 13,462 | | 29,399 | | 46,721 | |
| Low to High End Projection Bounds | | 12,856 to 13,875 | | 27,588 to 30,547 | | 43,944 to 49,051 | |
| Forecasted Households (2020) | | 13,932 | | 30,398 | | 48,312 | |
| | | | | | | | |
| Population Past 4 Qtrs 08-Q4 | | 13,104 | | 28,634 | | 45,441 | |
| Population Past 4 Qtrs 09-Q1 | | 13,149 0.3% | | 28,738 0.4% | | 45,586 0.3% | |
| Population Past 4 Qtrs 09-Q2 | | 13,158 0.1% | | 28,780 0.1% | | 45,678 0.2% | |
| Population Past 4 Qtrs 09-Q3 | | 13,095 -0.5% | | 28,615 -0.6% | | 45,573 -0.2% | |
| Population Past 4 Qtrs 09-Q4 | | 13,098 0.0% | | 28,650 0.1% | | 45,656 0.2% | |
| Population Past 4 Qtrs 10-Q1 | | 13,098 0.0% | | 28,699 0.2% | | 45,685 0.1% | |
| Population Past 4 Qtrs 10-Q2 | | 13,069 -0.2% | | 28,463 -0.8% | | 45,316 -0.8% | |
| Population Past 4 Qtrs 10-Q3 | | 13,086 0.1% | | 28,511 0.2% | | 45,374 0.1% | |
| Estimated Population in Households (2010) | | 32,809 96% | | 70,802 97% | | 112,511 98% | |
| Estimated Persons per Household (2010) | | 2.5 | | 2.5 | | 2.5 | |
| Estimated Household Density (2010) | | 100 psm | | 104 psm | | 100 psm | |
| Projected Population in Households (2015) | | 33,742 96.1% | | 72,999 97.0% | | 115,949 97.9% | |
| Household Type (2010) | | | | | | | |
| Family Households | | 9,686 74% | | 20,571 72% | | 32,891 73% | |
| Married Couple Household | | 7,958 61% | | 16,368 57% | | 26,261 58% | |
| Married Couple Household With Children | | 3,219 25% | | 6,549 23% | | 10,398 23% | |
| Married Couple Household No Children | | 4,740 36% | | 9,819 34% | | 15,863 35% | |
| Male Householder | | 461 4% | | 1,099 4% | | 1,792 4% | |
| Male Householder With Children | | 226 2% | | 527 2% | | 909 2% | |
| Male Householder No Children | | 235 2% | | 571 2% | | 883 2% | |
| Female Householder | | 1,267 10% | | 3,104 11% | | 4,838 11% | |
| Female Householder With Children | | 695 5% | | 1,728 6% | | 2,641 6% | |
| Female Householder No Children | | 572 4% | | 1,376 5% | | 2,197 5% | |
| Non Family Households | | 562 4% | | 1,136 4% | | 1,783 4% | |
| One person households | | 2,842 22% | | 6,817 24% | | 10,682 24% | |
| Two or More people Non Family households | | -2,280 -17% | | -5,680 -20% | | -8,899 -20% | |
| Household Size (2010) | | | | | | | |
| 1 Person Household | | 2,842 22% | | 6,817 24% | | 10,682 24% | |
| 2 Person Households | | 4,912 38% | | 10,406 36% | | 16,672 37% | |
| 3 Person Households | | 2,513 19% | | 5,221 18% | | 8,473 19% | |
| 4 Person Households | | 1,933 15% | | 4,032 14% | | 6,328 14% | |
| 5 Person Households | | 624 5% | | 1,383 5% | | 2,179 5% | |
| 6 Person Households | | 176 1% | | 402 1% | | 617 1% | |
| 7+ Person Households | | 91 1% | | 265 1% | | 405 1% | |

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EXPANDED DEMOGRAPHIC PROFILE

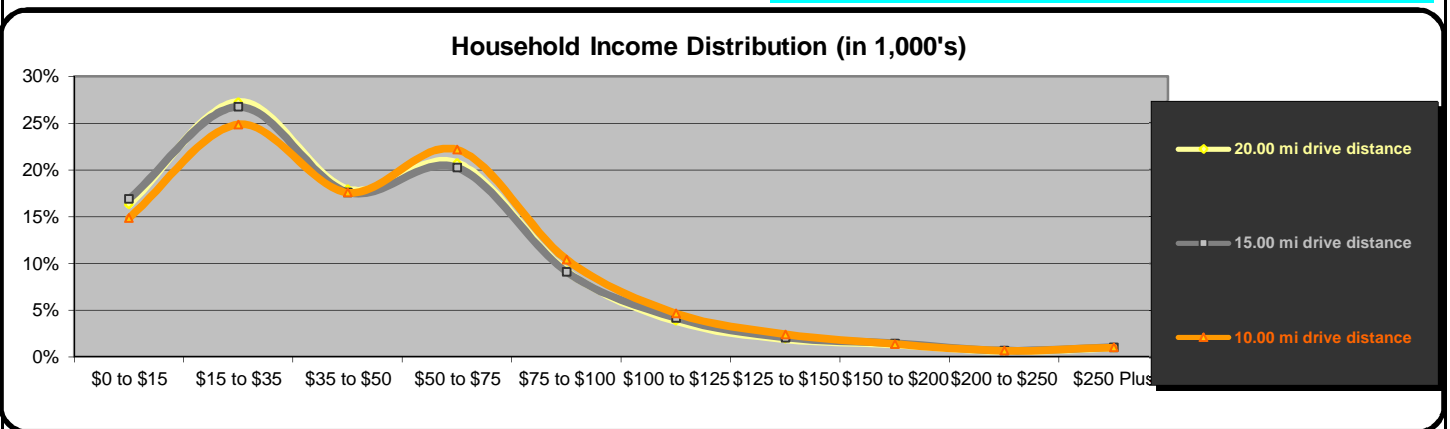
1990 - 2000 Census, 2010 Estimates & 2015 Projections - as of 4th Qtr / 10

Calculated using Proportional Block Groups



Lat/Lon: 36.1135/-83.47

| US 11E & N. Chucky Pike Jefferson City, TN | 10.00 mi drive distance | | 15.00 mi drive distance | | 20.00 mi drive distance | |
|---|----------------------------|-------|----------------------------|-------|----------------------------|-------|
| Average Household Income | | | | | | |
| Est. Average Household Income (2010) | \$54,554 | | \$52,595 | | \$52,287 | |
| Census Average Hhld Income (2000) | \$44,925 | | \$43,150 | | \$42,914 | |
| Average Income Change (2000 to 2010) | \$9,629 | 2.1% | \$9,445 | 2.2% | \$9,372 | 2.2% |
| Median Household Income | | | | | | |
| Est. Median Household Income (2010) | \$44,845 | | \$41,346 | | \$41,096 | |
| Census Median Hhld Income (2000) | \$36,898 | | \$33,636 | | \$33,438 | |
| Median Income Change (2000 to 2010) | \$7,947 | 2.2% | \$7,710 | 2.3% | \$7,658 | 2.3% |
| Per Capita Income | | | | | | |
| Est. Per Capita Income (2010) | \$21,369 | | \$20,968 | | \$20,933 | |
| Census Per Capita Income (2000) | \$17,643 | | \$17,276 | | \$17,200 | |
| Per Capita Income Change (2000 to 2010) | \$3,726 | 2.1% | \$3,692 | 2.1% | \$3,733 | 2.2% |
| Household Income Distribution (2010) | | | | | | |
| Hhld Income \$0 to 14,999 | 1,946 | 15% | 4,820 | 17% | 7,376 | 16% |
| Hhld Income \$15,000 to 24,999 | 1,718 | 13% | 4,001 | 14% | 6,260 | 14% |
| Hhld Income \$25,000 to 34,999 | 1,537 | 12% | 3,629 | 13% | 6,107 | 13% |
| Hhld Income \$35,000 to 49,999 | 2,300 | 18% | 5,023 | 18% | 8,133 | 18% |
| Hhld Income \$50,000 to 74,999 | 2,900 | 22% | 5,777 | 20% | 9,400 | 21% |
| Hhld Income \$75,000 to 99,999 | 1,366 | 10% | 2,594 | 9% | 4,169 | 9% |
| Hhld Income \$100,000 to 124,999 | 611 | 5% | 1,186 | 4% | 1,732 | 4% |
| Hhld Income \$125,000 to 149,999 | 315 | 2% | 586 | 2% | 862 | 2% |
| Hhld Income \$150,000 to 174,999 | 124 | 1% | 282 | 1% | 389 | 1% |
| Hhld Income \$175,000 to 199,999 | 55 | 0% | 137 | 0% | 205 | 0% |
| Hhld Income \$200,000 to 249,999 | 87 | 1% | 195 | 1% | 288 | 1% |
| Hhld Income \$250,000 to 499,999 | 118 | 1% | 267 | 1% | 394 | 1% |
| Hhld Income \$500,000 or More | 14 | 0% | 29 | 0% | 42 | 0% |
| Hhld Incomes Below Median Income | 5,200 | 39.7% | 12,450 | 43.6% | 19,742 | 43.5% |
| Hhld Incomes at the Median Income | 2,300 | 17.6% | 5,023 | 17.6% | 8,133 | 17.9% |
| Hhld Incomes Above Median Income | 5,590 | 42.7% | 11,051 | 38.7% | 17,481 | 38.5% |



| Daytime Demos (2010) | | | |
|-------------------------------------|-----------|-----------|-----------|
| Total Number of Businesses | 567 | 1,708 | 2,417 |
| Total Number of Employees | 8,878 | 27,040 | 36,850 |
| Employees per Business | 15.7 to 1 | 15.8 to 1 | 15.2 to 1 |
| Residential Population per Business | 60.3 to 1 | 42.8 to 1 | 47.6 to 1 |

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EXPANDED DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2010 Estimates & 2015 Projections - as of 4th Qtr / 10

Calculated using Proportional Block Groups



Lat/Lon: 36.1135/-83.47

| US 11E & N. Chucky Pike Jefferson City, TN | 10.00 mi drive distance | | 15.00 mi drive distance | | 20.00 mi drive distance | |
|--|----------------------------|-------|----------------------------|-------|----------------------------|-------|
| Group Quarters | | | | | | |
| Group Quarters Population (2010) | 1,363 | | 2,274 | | 2,464 | |
| Non-Institutionalized | 1,009 | 74% | 1,130 | 50% | 1,144 | 46% |
| College | 1,008 | 74% | 1,024 | 45% | 1,024 | 42% |
| Military | 0 | 0% | 0 | 0% | 0 | 0% |
| Other | 1 | 0% | 106 | 5% | 120 | 5% |
| Institutionalized (Correctional, Medical, Other) | 354 | 26% | 1,144 | 50% | 1,320 | 54% |
| Census Group Quarters Population (2000) | 1,379 | | 2,291 | | 2,496 | |
| Projected Group Quarters Population (2015) | 1,363 | | 2,274 | | 2,464 | |
| Forecasted Group Quarters Population (2020) | 1,363 | | 2,274 | | 2,464 | |
| Historical Annual Growth (2000 to 2010) | -15 | -0.1% | -17 | -0.1% | -32 | -0.1% |
| Projected Annual Growth (2010 to 2015) | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Housing (2010) | | | | | | |
| Total Housing Units | 14,036 | | 30,887 | | 49,277 | |
| Housing Units, Occupied | 13,090 | 93.3% | 28,524 | 92.3% | 45,356 | 92.0% |
| <i>Housing Units, Owner-Occupied</i> | 9,893 | 70.5% | 20,941 | 67.8% | 34,019 | 69.0% |
| <i>Housing Units, Renter-Occupied</i> | 3,197 | 22.8% | 7,583 | 24.6% | 11,337 | 23.0% |
| Housing Units, Vacant | 946 | 6.7% | 2,363 | 7.7% | 3,921 | 8.0% |
| Home Values (2010) | | | | | | |
| Owner Occupied Housing | 9,893 | | 20,941 | | 34,019 | |
| Home Values \$0 to \$9,999 | 55 | 1% | 153 | 1% | 307 | 1% |
| Home Values \$10,000 to \$14,999 | 40 | 0% | 147 | 1% | 297 | 1% |
| Home Values \$15,000 to \$19,999 | 50 | 1% | 203 | 1% | 532 | 2% |
| Home Values \$20,000 to \$24,999 | 138 | 1% | 383 | 2% | 661 | 2% |
| Home Values \$25,000 to \$29,999 | 51 | 1% | 110 | 1% | 202 | 1% |
| Home Values \$30,000 to \$34,999 | 126 | 1% | 352 | 2% | 641 | 2% |
| Home Values \$35,000 to \$39,999 | 204 | 2% | 509 | 2% | 799 | 2% |
| Home Values \$40,000 to \$49,999 | 230 | 2% | 657 | 3% | 1,226 | 4% |
| Home Values \$50,000 to \$59,999 | 366 | 4% | 958 | 5% | 1,566 | 5% |
| Home Values \$60,000 to \$69,999 | 316 | 3% | 815 | 4% | 1,342 | 4% |
| Home Values \$70,000 to \$79,999 | 422 | 4% | 1,137 | 5% | 1,891 | 6% |
| Home Values \$80,000 to \$89,999 | 579 | 6% | 1,289 | 6% | 2,058 | 6% |
| Home Values \$90,000 to \$99,999 | 817 | 8% | 1,663 | 8% | 2,807 | 8% |
| Home Values \$100,000 to \$124,999 | 2,054 | 21% | 3,839 | 18% | 6,196 | 18% |
| Home Values \$125,000 to \$149,999 | 1,327 | 13% | 2,505 | 12% | 3,939 | 12% |
| Home Values \$150,000 to \$174,999 | 947 | 10% | 1,725 | 8% | 2,681 | 8% |
| Home Values \$175,000 to \$199,999 | 644 | 7% | 1,198 | 6% | 1,867 | 5% |
| Home Values \$200,000 to \$249,999 | 657 | 7% | 1,352 | 6% | 2,090 | 6% |
| Home Values \$250,000 to \$299,999 | 319 | 3% | 666 | 3% | 989 | 3% |
| Home Values \$300,000 to \$399,999 | 313 | 3% | 726 | 3% | 1,117 | 3% |
| Home Values \$400,000 to \$499,999 | 83 | 1% | 204 | 1% | 318 | 1% |
| Home Values \$500,000 to \$749,999 | 111 | 1% | 219 | 1% | 295 | 1% |
| Home Values \$750,000 to \$999,999 | 34 | 0% | 59 | 0% | 83 | 0% |
| Home Values \$1,000,000 or More | 12 | 0% | 74 | 0% | 116 | 0% |
| Home Values Below Average Range | 5,447 | 55.1% | 12,214 | 58.3% | 20,525 | 60.3% |
| Home Values at the Average Range | 1,327 | 13.4% | 2,505 | 12.0% | 3,939 | 11.6% |
| Home Values Above Average Range | 3,119 | 31.5% | 6,222 | 29.7% | 9,555 | 28.1% |
| Owner Occupied Average Home Value | \$143,062 | | \$141,018 | | \$136,198 | |
| Owner Occupied Median Home Value | \$121,080 | | \$116,539 | | \$113,762 | |

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