

# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2010 Estimates & 2015 Projections - as of 4th Qtr / 10

Calculated using Proportional Block Groups



Lat/Lon: 36.1135/-83.47

US 11E & N. Chucky Pike Jefferson City, TN		10.00 mi drive distance	15.00 mi drive distance	20.00 mi drive distance
POPULATION	2010 Estimated Population	34,173	73,076	114,975
	2015 Projected Population	35,105	75,274	118,413
	2000 Census Population	30,877	65,751	103,208
	1990 Census Population	24,644	53,522	83,292
	Historical Annual Growth 1990 to 2010	1.9%	1.8%	1.9%
	Projected Annual Growth 2010 to 2015	0.5%	0.6%	0.6%
	2010 Male Population	49.1%	49.3%	49.2%
	2010 Female Population	50.9%	50.7%	50.8%
	2010 Average Age	38.9	39.2	39.4
	2010 Median Age	34.3	34.3	34.8
HOUSEHOLDS	2010 Estimated Households	13,090	28,524	45,356
	2015 Projected Households	13,462	29,399	46,721
	2000 Census Households	11,915	25,803	40,728
	1990 Census Households	8,914	20,194	31,542
	Historical Annual Growth 1990 to 2010	2.3%	2.1%	2.2%
Projected Annual Growth 2010 to 2015	0.6%	0.6%	0.6%	
POPULATION BY RACE	2010 Estimated White	95.1%	94.2%	94.7%
	2010 Estimated Black or African American	2.6%	3.3%	3.1%
	2010 Estimated Asian	1.0%	0.9%	0.7%
	2010 Estimated Other Races	1.3%	1.6%	1.5%
	2010 Estimated Hispanic	4.4%	8.5%	8.0%
INCOME	2010 Estimated Average Household Income	\$ 54,554	\$ 52,595	\$ 52,287
	2010 Estimated Median Household Income	\$ 44,845	\$ 41,346	\$ 41,096
	2010 Estimated Per Capita Income	\$ 21,369	\$ 20,968	\$ 20,933
EDUCATION (AGE 25+)	2010 Elementary	11.4%	13.6%	13.7%
	2010 Some High School	13.0%	15.7%	16.7%
	2010 High School Graduate	33.2%	33.1%	34.2%
	2010 Some College	19.0%	17.9%	17.9%
	2010 College Degree	23.3%	19.7%	17.5%
BUSINESS	Number of Businesses	567	1,708	2,417
	Total Number of Employees	8,878	27,040	36,850
	Avg Employee Population per Business	15.7	15.8	15.2
	Avg Residential Population per Business	60.3	42.8	47.6

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