

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2010 Estimates & 2015 Projections - as of 4th Qtr / 10

Calculated using Proportional Block Groups



Lat/Lon: 36.1185/-83.472

US 11E & N. Chucky Pike Jefferson City, TN		10.00 min drivetime	15.00 min drivetime	20.00 min drivetime
POPULATION	2010 Estimated Population	21,505	40,463	75,073
	2015 Projected Population	21,965	41,482	76,906
	2000 Census Population	19,837	36,787	68,153
	1990 Census Population	15,886	29,239	56,569
	Historical Annual Growth 1990 to 2010	1.8%	1.9%	1.6%
	Projected Annual Growth 2010 to 2015	0.4%	0.5%	0.5%
	2010 Male Population	48.9%	49.2%	49.1%
	2010 Female Population	51.1%	50.8%	50.9%
	2010 Average Age	38.6	39.0	39.2
	2010 Median Age	33.7	34.2	34.2
HOUSEHOLDS	2010 Estimated Households	8,188	15,520	29,511
	2015 Projected Households	8,372	15,928	30,237
	2000 Census Households	7,598	14,162	26,880
	1990 Census Households	5,647	10,732	21,473
	Historical Annual Growth 1990 to 2010	2.2%	2.2%	1.9%
Projected Annual Growth 2010 to 2015	0.5%	0.5%	0.5%	
POPULATION BY RACE	2010 Estimated White	94.4%	94.9%	93.7%
	2010 Estimated Black or African American	3.3%	2.6%	3.8%
	2010 Estimated Asian	0.8%	1.1%	0.9%
	2010 Estimated Other Races	1.5%	1.4%	1.7%
	2010 Estimated Hispanic	4.2%	6.1%	9.6%
INCOME	2010 Estimated Average Household Income	\$ 53,617	\$ 55,333	\$ 51,546
	2010 Estimated Median Household Income	\$ 44,769	\$ 44,696	\$ 40,839
	2010 Estimated Per Capita Income	\$ 21,055	\$ 21,740	\$ 20,688
EDUCATION (AGE 25+)	2010 Elementary	11.1%	11.7%	13.8%
	2010 Some High School	12.4%	13.4%	15.9%
	2010 High School Graduate	32.3%	33.0%	32.8%
	2010 Some College	19.1%	18.6%	18.1%
	2010 College Degree	25.2%	23.2%	19.4%
BUSINESS	Number of Businesses	405	744	1,859
	Total Number of Employees	6,720	11,587	29,693
	Avg Employee Population per Business	16.6	15.6	16.0
	Avg Residential Population per Business	53.1	54.4	40.4

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